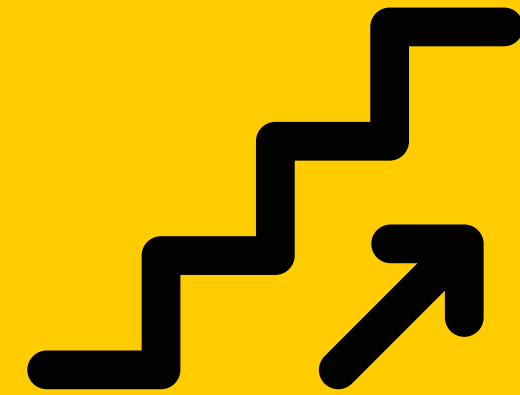




Yellow Stairs



"Your Digital Partner"



OUTLINE

Industry Overview

Who We Are

What Sets Us Apart

What We Offer

How We Work

Clients

Connet With Us



INDUSTRY OVERVIEW

Most businesses have realized the potential of digital marketing and are trying to incorporate it.

The digital world has the power to influence copious people across the globe giving a sumptuous possibility for business growth.

With digitization picking up the pace, businesses need to create their digital presence, to stay in the loop.



WE ARE

PURPOSE-DRIVEN

STRATEGIC MARKETING AND DESIGN COMPANY

that focuses on digital platforms to create brand experiences that drive business growth.



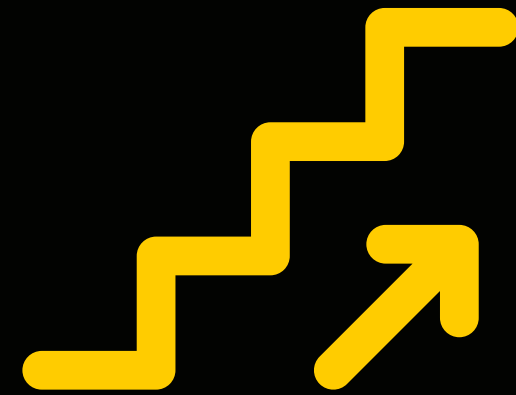
WHO WE ARE?

OUR STORY

Yellow Stairs offers complete digital solutions tailored to fulfill customer satisfaction. We offer an entirely new approach to marketing in the modern digital era.

Driven by digital approach, Yellow Stairs believe in innovating and tactical product offering that has impactful and far-reaching effect creating an edge over the competitors.

Clear Strategies, Real-time Results!



WORDS OF INSPIRATION

**Bringing together impactful
creatives with modern
technology!**

OUR BELIEF

WHAT WE AIM TO BE

To transform digital marketing and analytics for our clients. To continuously take new steps, learn new insights, and create better value for your business.

We believe in the power of purpose.





WHAT SETS US APART?

INNOVATION AND QUALITY

Our passion for digital marketing strives to continuously master the art and science of marketing. We try to utilize the best medium to reach out to the appropriate users with precise messages at the right time.

YELLOW STAIRS

MARKETING MADE SIMPLE!

Our prime focus is to deliver excellent performance and quality work that exceeds expectations.

We believe in providing a tailored and tactical solution, making the world talk about you.



GOING DEEPER

WHAT WE OFFER?

AN INSIGHT INTO OUR SERVICES



SOCIAL MEDIA MARKETING



Social Media is a platform to have an insightful interaction through stories that prospects relate to and build a long-lasting relationship.

Social media allows your brand to touch the lives of your consumers.

Transforming your digital footprints using a 360-degree approach that adds value to your business.

CONTENT WRITING

Content is the crust of any business profile or marketing. Content is a powerful way to connect with customers and influencers on social media, as it elevates brands beyond their utilitarian roles.

We believe that brands not only need to reach out to the intended audience but also engage them with the right content.



SEARCH ENGINE OPTIMISATION



SEO is optimizing the digital presence to reach out to the target audience through enhanced ranking in the search engine results.

It is not just diverting any traffic but a strategic way to increase the traffic on your website by demarking demographic and other preferences for better prospects.

VIDEO CREATION

Our creative team focuses on designing artifacts that speak your message loud and clear.

Creatives and graphics are a visual communication used to deliver the message that is clear and impactful.

We focus on visual representation by combining appropriate images, icons, symbols, voiceovers, animations, and text.



BRANDING



Branding is an essential component involving the creation of the identity of the entity which people can resemble and identify.

Branding is important because not only it makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company.

HOW WE MAKE THINGS HAPPEN

1

CONSULTING

Yellow Stairs believes to initiate the work by knowing the requirement of the client and the outcome they expect.

2

STRATEGY

After which we help you plan your marketing strategy to provide an optimal brand roadmap.

3

CONTENT

A thorough brainstorming is done by our experts to deliver the most suitable content which not only is perceived by the customers but also is engaging.

4

DESIGNING

A thorough brainstorming is done by our experts to deliver the most suitable graphics which helps in engaging and build a brand recall value.

HOW WE MAKE THINGS HAPPEN

5 EXECUTION

The real test lies in the application of the strategy. We focus on the timely and scheduled execution of the strategy. We help you to reach out to your prospective clients.

6 MANAGEMENT

We ensure your message reaches your target audience loud and clear. With a combination of programmatic targeting and pinpoint audience measuring, we make sure yours doesn't get lost in the mix.

7 ANALYSIS

We give you insights into various marketing programs that are currently running. Using advanced tools, we get access to past performances, to formulate future strategies.

CLIENTS

ESTEEMED PEOPLE WE HAVE WORKED WITH



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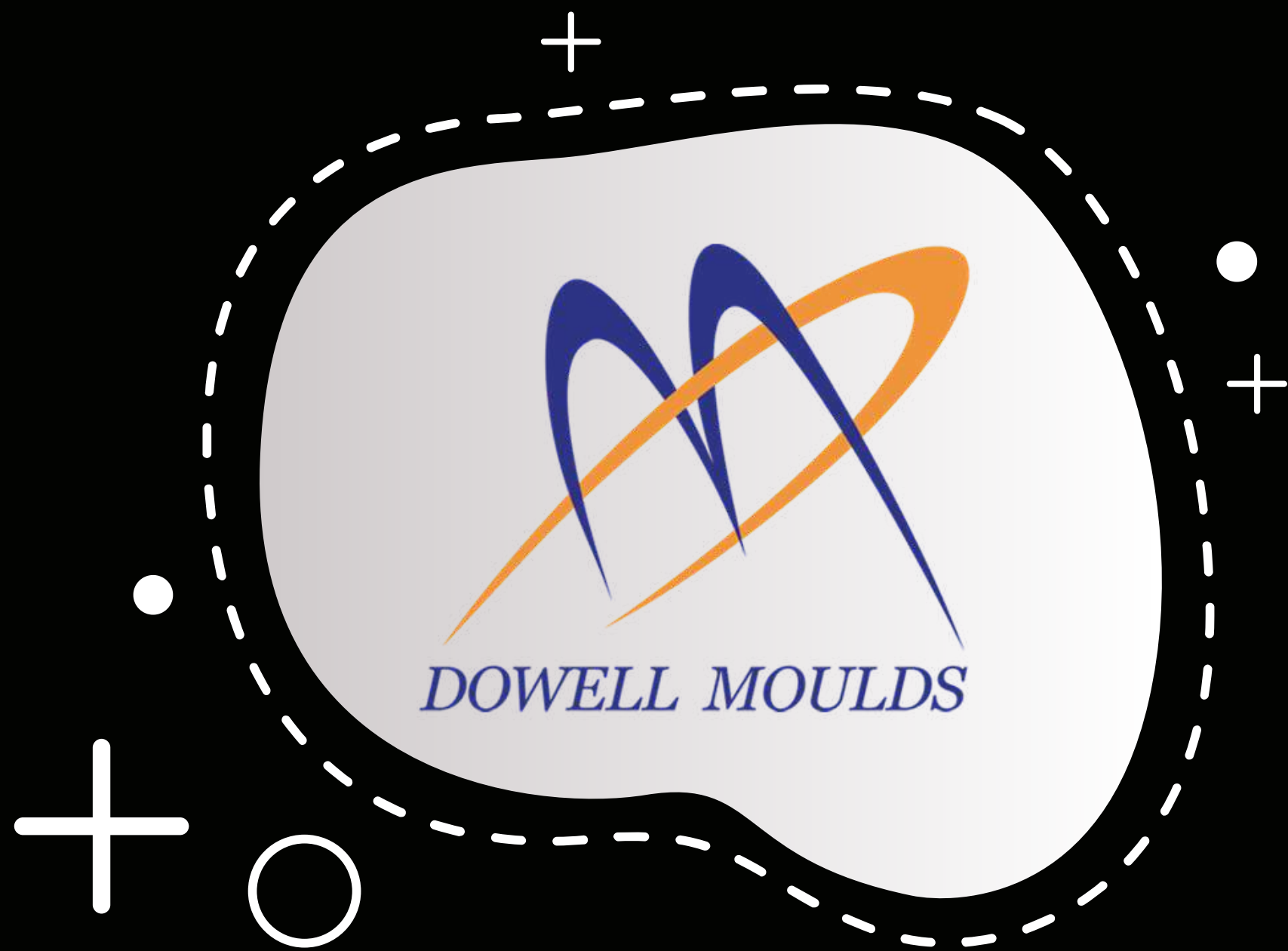
MANUFACTURING INDUSTRY

- Website Designing
- Content Writing

CHECK PORTFOLIO

Yellow Stairs | Company Profile





DOWELL MOULDS

MANUFACTURING INDUSTRY

- Website Designing
- Content Writing
- SEO
- Branding

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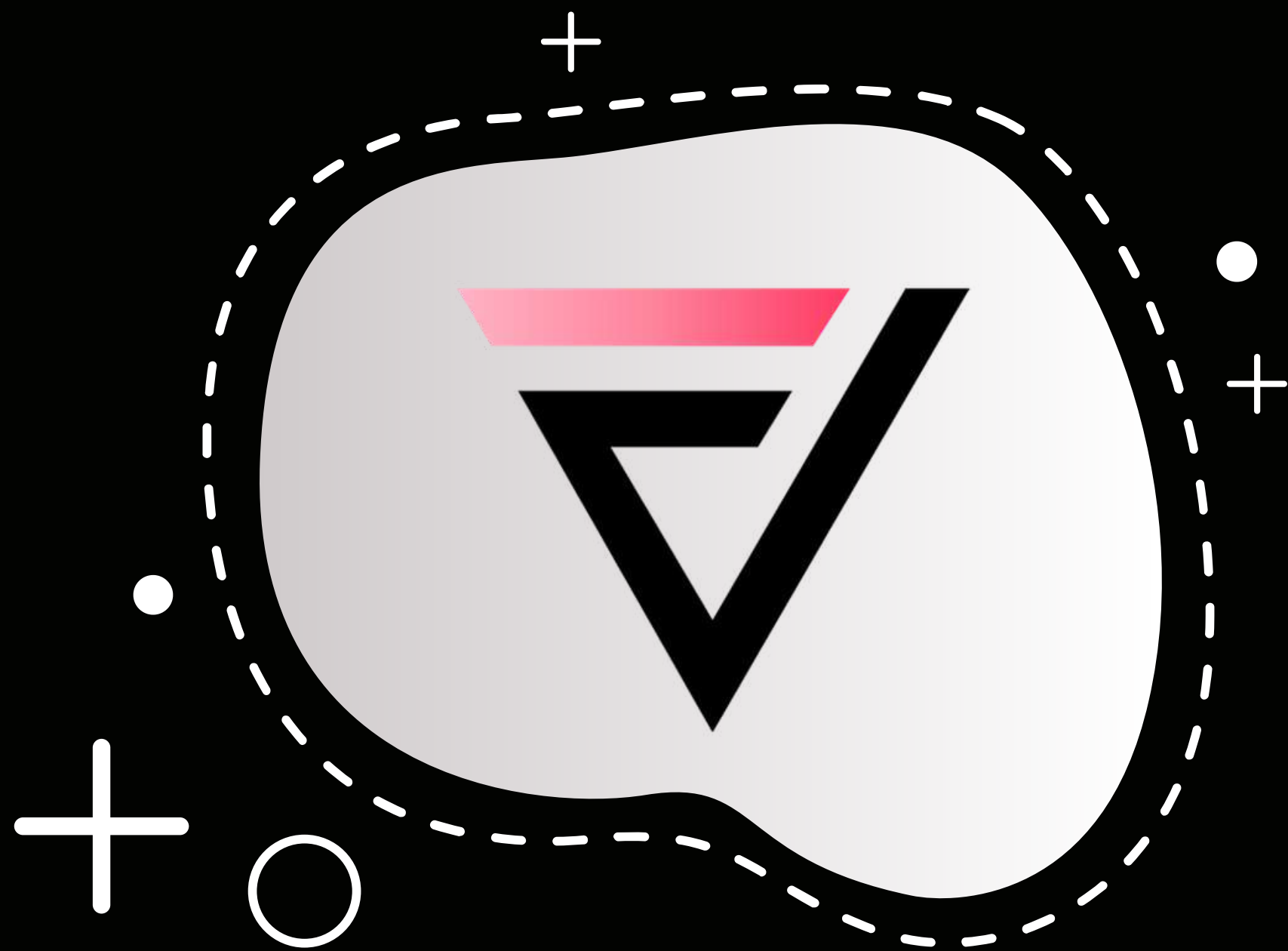
FINANCE INDUSTRY

- Logo Designing
- Business Card
- Social Media Marketing
- Paid Marketing and Lead Generation

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FITNESS VITNESS

HEALTH AND FITNESS INDUSTRY

- Branding
- Social Media Marketing
- YouTube Marketing
- Video Creation and Editing

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JOURNEFY

TRAVEL AND EDUCATIONAL INDUSTRY

- Branding
- Website Designing
- SEO

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NAVKAR DENTAL CLINIC

MEDICAL SECTOR

- Website Designing
- Content Writing
- Social Media Marketing

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SUNRISE CHAMPS

EDUCATIONAL SECTOR

- Content Writing
- Social Media Marketing
- Graphics Designing

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SHANTI MOTORS

AUTOMOBILE INDUSTRY

- Social Media Marketing
- Branding
- Content Writing

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RND TECHNOSOFT

IT INDUSTRY

- Website Designing
- Content Writing
- Social Media Marketing
- SEO

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**Lets create somthing
meaningful together.**

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